

2.4.2

Statistics education initiatives by Japanese Official Statistics

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Session 2.4.0 Disseminating Official Statistics
into the real world of youth

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Statistics Education for Progress:
Youth and Official Statistics

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1. Introduction

- **Statistics education is an important key to promote official statistics as public goods.**

1. Introduction

- **The Statistics Bureau of Japan (SBJ)**,
Ministry of Internal Affairs and Communications (MIC)
and **the National Statistics Center**
(**NSTAC**, an SBJ's affiliate agency)
disseminate official statistics into the real world of youth,
in collaboration with
**the Ministry of Education, Culture, Sports, Science
and Technology (MEXT)**,
academic societies
(**the Japan Statistics Society (JSS)**,
the Japan Society of Quality Control (JSQC), etc.) ,
school teachers, etc.

1. Introduction

- The Statistics Act (enacted in 2009)

Article 1

*"... Official statistics are
critical information infrastructure
for the citizens in reasonable decision making ..."*

1. Introduction

- The Master Plan Concerning the Development of Official Statistics for 2009-13 (Cabinet decision, 2009)
 - It is important to have the public rightly understand that official statistics are critical information infrastructure for reasonable decision-making...
To that end,...**it is necessary to expand statistics education** that emphasizes statistical literacy and statistical ethics in each stage of education, from elementary school education to higher education.
 - **For teachers, the provision of educational materials** will be appropriately carried out, so that teachers can appropriately educate pupils and students on the usefulness of statistics and on the importance of cooperating in statistical surveys.
 - **For university students and adults, activities such as information provision and lectures** will be carried out to deepen their understanding and interest in statistics.

1. Introduction

- Three initiatives by Japanese Official Statistics organizations
 - Statistics poster competition
 - Statistics websites for students
 - Anonymised microdata for research and education

2. Statistics poster competition

- ❑ Conducted annually since 1953
- ❑ Purpose
 - To raise statistics awareness
 - To improve statistical knowledge and graphical presentation skill in general public.
- ❑ Two-stage Competition
 - Prefectural competitions
 - ❑ organized by prefectural stats divisions under the auspices of the prefectural education boards, etc.
 - The national competition
 - ❑ organized by a private foundation (SINFONICA) under the auspices of MIC, MEXT, academic societies, etc.
- ❑ Some schools request their students to draw statistics posters as one of summer vacation homework.



2. Statistics poster competition

Schedule of the competition

□ June

- A national training session for statistical graph instructors
- Prefectural training sessions for local government staff, school teachers, etc.

□ July-August (school summer vacation)

- Statistical poster workshops for pupils and students

□ September

- Deadline for the submission
- The prefectural competitions

□ October

- The national competition

2. Statistics poster competition

- The number of submissions to prefectural competition: 24,000 works (national total) (in the year of 2012)

- Prefectural award winners: 800+ works (national total)
 - **Governor's awards**, etc. are selected by prefectural stats division staff, professors and other experts for each of six categories (defined according to school grade year).

 - The winners of the prefectural competitions are forwarded to the national competition.

2. Statistics poster competition

- National awards winners:
 - Staff of SBJ and NSTAC select **national award works** (approx. around 180)
 - Senior staff from MIC and MEXT and professors select
 - **a first award and nine excellence awards** for each of six categories (In total, approx. 60 works)
 - Among the 6 first award works of all the categories, **the Minister for Internal affairs and Comm. award, the Minister for Education award, and the JSS President award** are selected as the best works.
 - Among the 60 first awards and excellence awards works, **the JSQC President award** is selected which has excellence in problem solving.

2. Statistics poster competition



- ❑ The National competition awards ceremony is taken place at National Statistics Convention.

2. Statistics poster competition

- Prize winners' works are

- exhibited

- in event spaces of prefectures;

- published in a booklet

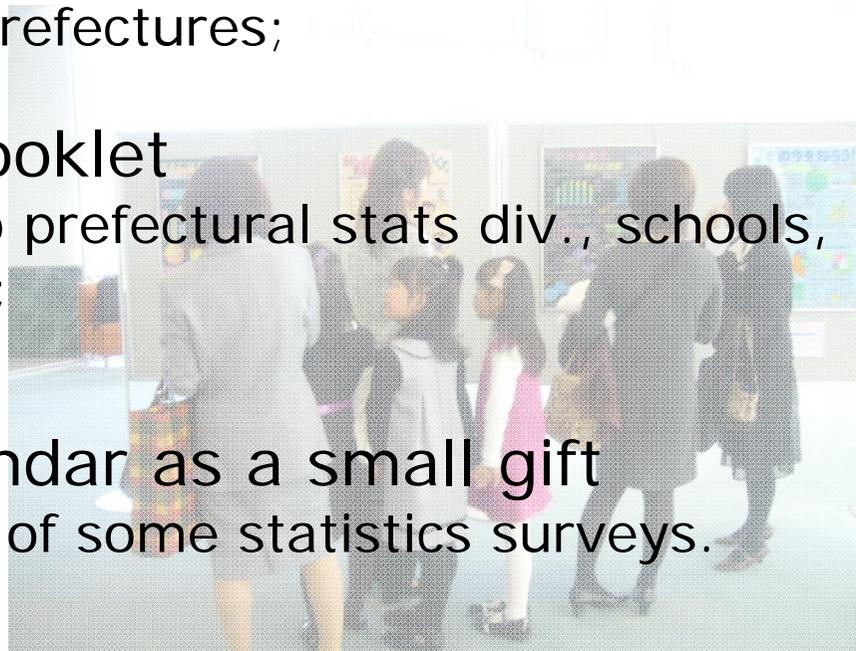
- and disseminated to prefectural stats div., schools, public libraries, etc.;

- (see Appendix 1)

- printed in a calendar as a small gift

- for the respondents of some statistics surveys.

- (see Appendix 2)



- Some of those satisfying conditions are submitted to the ISLP Poster Competition.

3. Stats website for students



Naruhodo Toukei Gakuen
(Eureka Stats Academy)

- SBJ manages the site to supply statistical information to students.
- A site design plan was developed by a taskforce of professors and school teachers with the **MEXT's School Inspector**, and **young SBJ and NSTAC staff** mobilized on a voluntary basis.
- Building the site was contracted out to a professional web designer.



3. Stats website for students

Collect/use/present

National and regional data of various themes from Official Statistics, and the explanation of statistical graphs

Study/learn

History, official statistics, terminology

Enjoy

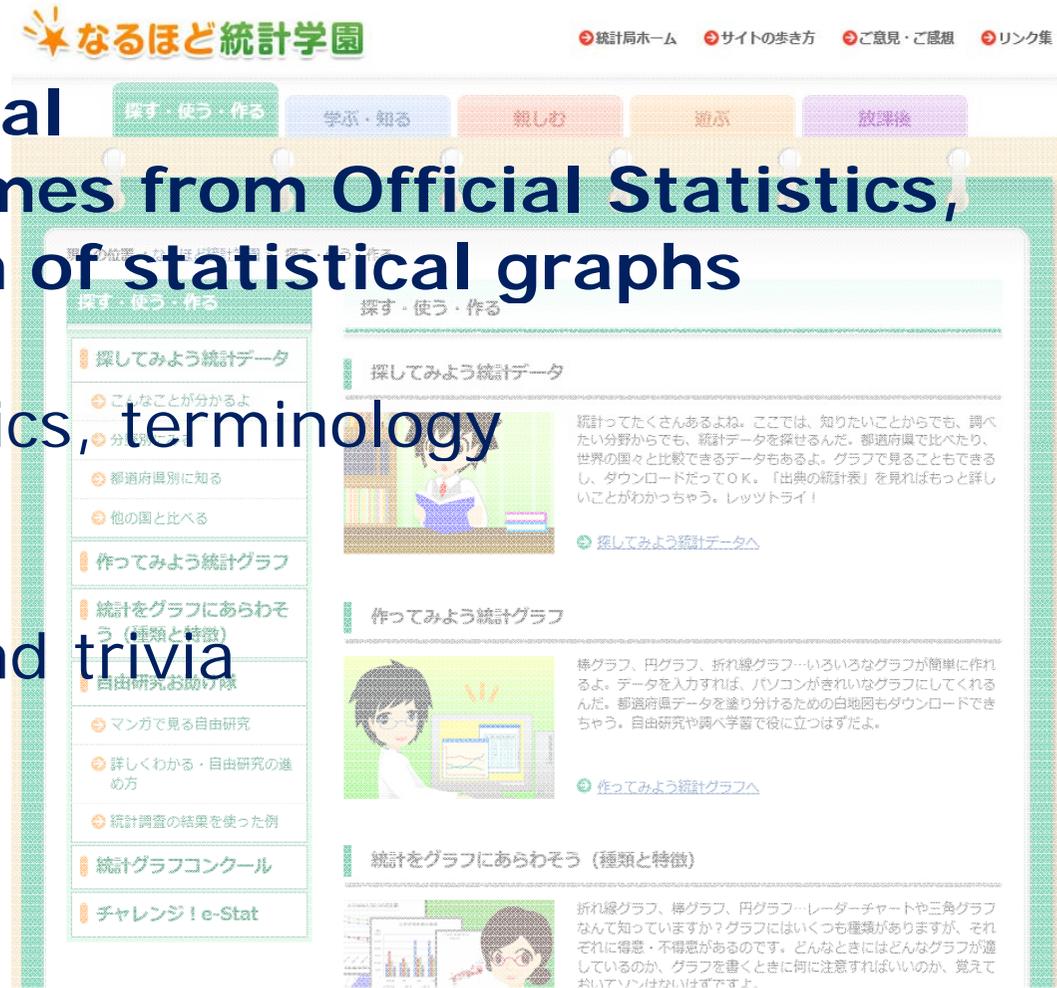
Statistical episodes and trivia

Play

Quiz and game

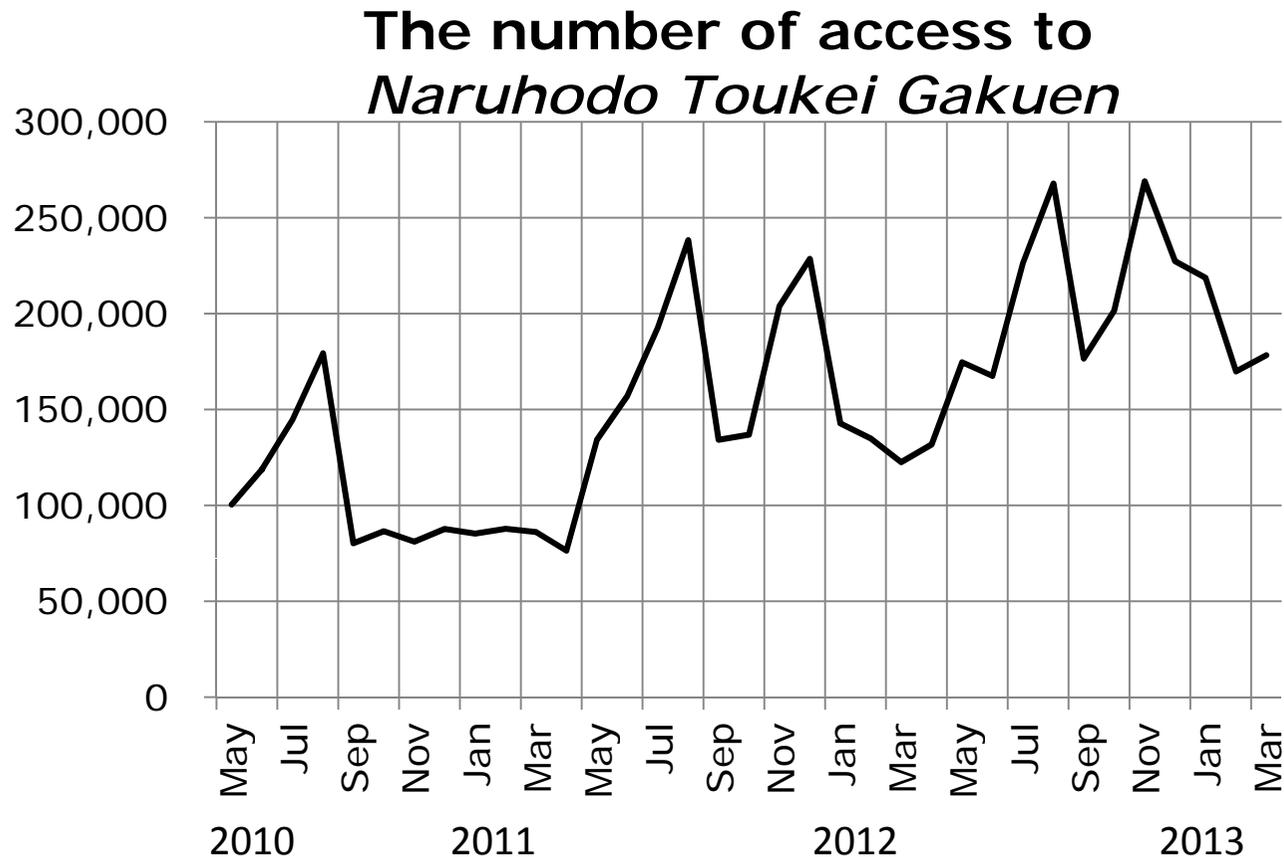
After school

Inside the *Eureka Stats Academy*



3. Stats website for students

- Stats is one of the popular material for students to work on summer/winter vacation homework.



3. Stats website for students

- ❑ SBJ held *Naruhodo-Toukei-Gakuen* boot camp on "MIC Open-House days."



Photos in 7-8 Aug. 2013

3. Annex: Stats website for teachers

Lesson plans

Collection of lesson plans of school teachers that use official statistics data.

Supplementary material

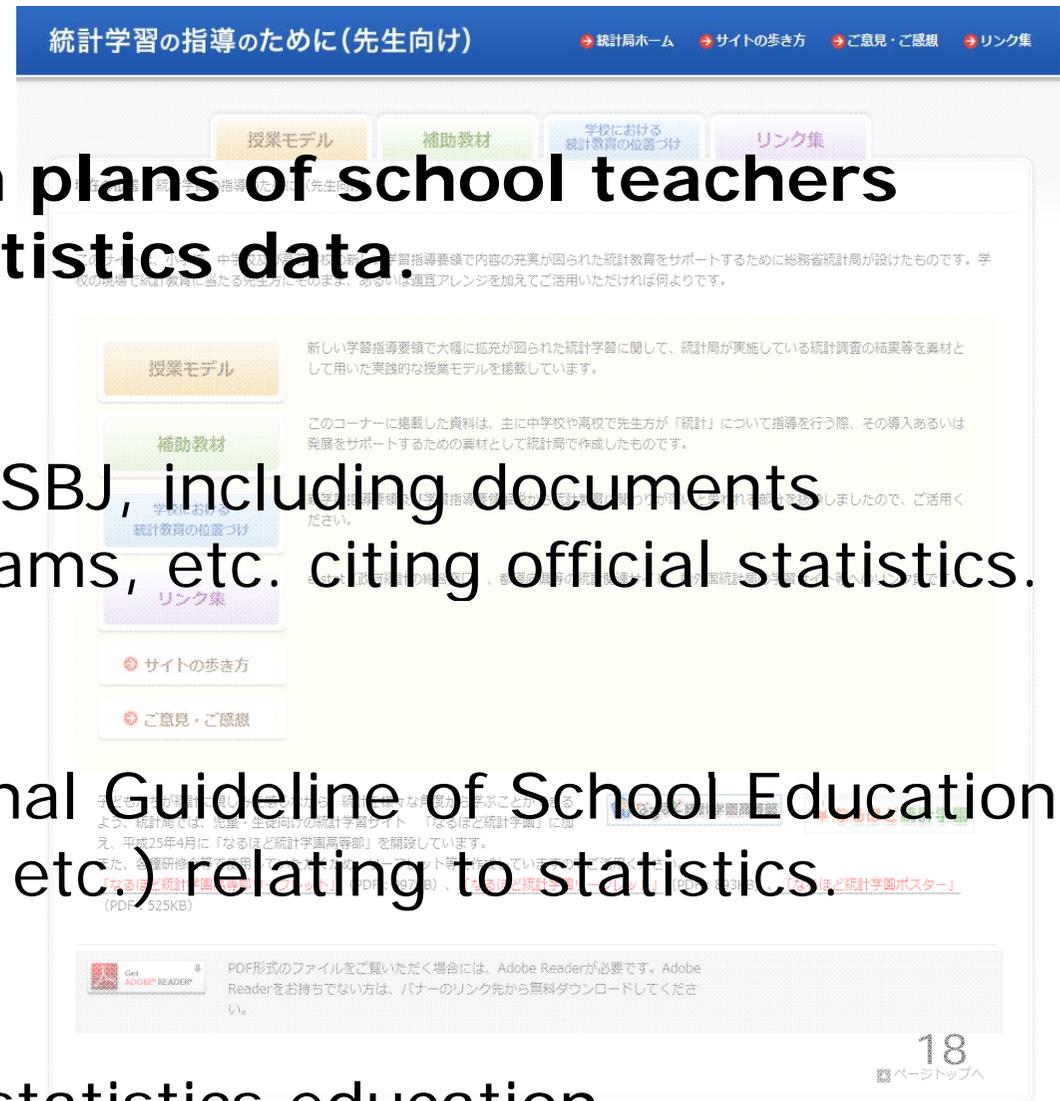
Material prepared by SBJ, including documents and past entrance exams, etc. citing official statistics.

Reference

Excerpts of the National Guideline of School Education (of math, geography, etc.) relating to statistics.

Links

Resources useful for statistics education.



4. Microdata for research and education

- Institutionalized in 2009 by the Statistics Act
 - The service provision is entrusted to NSTAC.
- To promote the usage of the microdata, NSTAC
 - **publicizes** the anonymised microdata service at academic society conventions;
 - **organizes workshops and lectures** for researchers and graduate students;
 - **forms partnerships with academic institutes** to increase user contact points;
 - **develops synthetic microdata** to supply more easily accessible microdata.

5. Concluding remarks

- ❑ **Statistics education** is an important key to promote **official statistics as public goods.**
- ❑ Initiatives described in this presentation provide educational material and information of official statistics which influence the youth, thanks to sustained efforts and continuous collaboration among national statistics offices and partners.

Thank you for your attention!

□ Reference

- The Statistical Act & The Master Plan Concerning the Development of Official Statistics (English translation)
 - <http://www.stat.go.jp/english/index/index.htm>

- National Statistics Poster Contest (in Japanese)
 - <http://www.sinfonica.or.jp/tokei/graph/index.html>

- *Naruhodo Toukei Gakuen* (Eureka Stats Academy) (in Japanese)
 - <http://www.stat.go.jp/naruhodo/index.htm>

- Anonymised Microdata service by NSTAC (in Japanese)
 - <http://www.nstac.go.jp/services/anonymity.html>

Appendix 1

- The booklet of the statistics poster competition



Front cover

第60回統計グラフ全国コンクール入賞作品一覧

1 特別賞

入賞区分	テーマ	都道府県	学校名	学年	制作者氏名
和歌山県 特別賞	大人になるということとは？ ～18歳成人を考えると～	徳島県	徳島県立吉野小学校	6	新江 泰佳
文部科学大臣 奨励賞	がんばったね！ やさしいづくり	茨城県	五霞町立五霞東小学校	2	大崎 月 龍
日本統計学会 会長賞	進む少子高齢化 現状と課題	岐阜県	大垣市立陣文中学校	2	大崎 月 龍
日本品質管理 学会賞	水の今を知らう	東京都	東京大学教育学部 附属中等教育学校	2	徳山 拓河

2 一般賞

◆第1部（小学校1・2年生の児童）◆

入賞区分	テーマ	都道府県	学校名	学年	制作者氏名
特別賞	がんばったね！ やさしいづくり	茨城県	五霞町立五霞東小学校	2	大崎 月 龍
入賞一賞	おいしいだものしゅっかきを しらべてみよう！	山梨県	甲斐市立竜王北小学校	2	大崎 月 龍
入賞	げんきにあいつつ じぶんから ふんいつけたか	茨城県	八千代町立中郷城小学校	2	小 祥 輝
入賞	まつりだわっしょい	茨城県	八千代町立川西小学校	1	中 村 心 音
入賞	えがおいっばい！ぬんせい	群馬県	桐生市立神明小学校	1	藤ノ矢 美 紀
入賞	いっばい言って！ うれしいことば	長野県	下諏訪町立下諏訪南小学校	1	藤ノ矢 美 紀
入賞	どこからきたの？ やさしくたのしみ	岐阜県	大垣市立江東小学校	2	高野 巧 伸
入賞	たくら輝がんにどこからきたの？	大阪府	大阪市立明治小学校	2	佐藤 穂 太
入賞	2012 ロンドンオリンピック のどりにするは？	兵庫県	明石市立明石小学校	1	岸 上 奈津希
作	ならいこと と あそび	広島県	学校法人安田学園 安田小学校	2	石田 理 悠
作	あるごはん になれた？	北海道	砂川市立中央小学校	1	松田 歩 実
		岩手県	山田町立太浦小学校	2	倉 島 香
				1	山 根 真 哉
				1	松ヶ木 佳太郎
				1	倉 田 帆乃海
				1	芳 賀 唯 空
				1	山 崎 杏
				2	倉 谷 七 海
				2	進 下 夢 月

the list of awardees

Appendix 2

- A calendar as a small gift for the respondents of the Family Income and Expenditure Survey conducted by SBJ

日	月	火	水	木	金	土
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

日	月	火	水	木	金	土
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※祝日・休日・休日は法改正により変更となる場合があります。
※へリサイン可

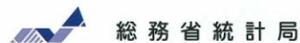
家計調査

平成25年 2013



(財)統計情報開発センター主催 第60回統計グラフ全国コンクール入選
大阪府大阪市立明治小学校 1年 岸上 奈津希さんの作品

家計簿で 豊かな
暮らしの基礎づくり



家計調査の結果は、インターネットを通じてご覧いただけます。
<http://www.stat.go.jp/data/kakei/index.htm>

家計調査 検索

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